

# Business Studies Curriculum Map

| 2025-2026 | Autumn 1                                                                                                                                                          | Autumn 2                                                                                                                                                                                                         | Spring 1                                                               | Spring 2                                                                                                                     | Summer 1                                                                                                                                                                                                    | Summer 2                                                                                                                  |
|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| Year 10   | <b>Paper 1 - Business Activity</b><br>The role of business enterprise and entrepreneurship<br>Business planning<br>Business ownership<br>Stakeholders in business | <b>Paper 1 - Business Activity &amp; Marketing</b><br>Business aims and objectives<br>Business growth<br>The role of marketing<br>Market research                                                                | <b>Paper 1 - Marketing</b><br>Market segmentation<br>The marketing mix | <b>Paper 1 - People</b><br>The role of human resources<br>Organisational structures and different ways of working            | <b>Paper 1 - People</b><br>Communication in business<br>Recruitment and selection                                                                                                                           | <b>Paper 1 - People</b><br>Motivation and retention<br>Training and development<br>Employment law<br>Revision & mock exam |
| Year 11   | <b>Paper 2 - Operations</b><br>Production processes<br>Quality of goods and services<br>The sales process and customer service                                    | <b>Paper 2 - Operations and Finance</b><br>Consumer law<br>Business location<br>Working with suppliers<br>The role of the finance function<br>Sources of finance<br>Concepts of revenue, costs, profit, and loss | <b>Paper 2 - Finance</b><br>Break-even<br>Cash and cash flow           | <b>Paper 2 - Influences of Business</b><br>Ethical and environmental considerations<br>The economic climate<br>Globalisation | <b>Paper 2 - Independent Nature of Business</b><br>Making connections<br>Drawing together understanding<br>How parts of a business affect each other and how they affect the performance of an organisation | <b>Final Revision and examination</b>                                                                                     |